

CGMFA Advertising Request Form



This form is considered your request and invoice

Please fill out the form as follows:

Customer Name (please print)

Billing Address.....

City:..... Province:..... Postal Code.....

Daytime Phone..... Email.....

Signature

Billing:

Description	Ad Type	Ad Price	x Qty.	(- Bulk Discount %)	Total Amt
1)					
2)					
3)					
4)					
5)					
Subtotal					
Add \$25 for Custom Artwork					
TOTAL DUE					

Check one:

- Customer will provide camera ready layout (No additional charge)
- Customer will provide text and graphics, layout will be done by CGMFA (No additional charge)
- Customer will provide text, CGMFA will create custom artwork and/or graphics (Add \$25)

Please mail this form with a cheque payable to:

Canadian Grand Masters Fiddling Association

ATT: Media/Publications

101 Centrepointe Drive
Ottawa, ON K2G 5K7

Information collected is solely for use by the Canadian Grand Masters Fiddling Association.
The Canadian Grand Masters Fiddling Association does not rent, lend or sell its membership
information to any person or organization for any reason.

OFFICE USE ONLY: Deposit Received:\$ _____ | Total Received:\$ _____ CGFMA name & signature:

2010-2011 CGMFA Ad Rates & Submission Guidelines

Event Listings: Is a free service, it will include your event name, dates, location, a phone number and a website address only. Once submitted, it will remain in the events listings section of the newsletter or website until the date of the event.

Articles: All articles, photos and announcements are welcome and are free to include with each issue. We are particularly looking for what is happening in your area such as competitions, contest results, festivals and other events and articles about interesting fiddlers.

To submit materials, please send us the following:

- * **Half-page or full-page article** (Word, excel, .pdf)
- * **Include a credit for the article** (Author or Contributor)
- * **When submitting photos, please provide:**
 - High resolution B/W or colour image (300 dpi resolution or higher)
 - Most formats accepted: .jpeg, .tif, .pdf, .eps (electronic or hardcopy)
 - Will be published in black and white, unless otherwise specified.
 - Include a credit for each photo (i.e. Photographer's name or person giving permission to use photo).

Advertising in the newsletter: Ads can be full, half, quarter or business card size and are designed by the advertiser. These ads must be print ready (see requirements below). Ads can include art work, logos and full information.

All payments must be paid in full to ensure that your advertisement is placed into the desired publication(s).

Custom Artwork and/or Graphics by the CGMFA Editor is an additional \$25 charge.

When submitting print-ready materials, please provide:

- High resolution B/W or colour image (300 dpi resolution or higher)
- Most formats accepted: .jpeg, .tif, .pdf, .eps (electronic or hardcopy)
- Will be published in black and white, unless otherwise specified.

CGM Competition Program: Normally all ads are black and white, unless otherwise specified. Special ad rates apply. For more information about the CGM Competition Program advertising and venues, please contact the Ads Coordinator at: ads@canadiangrandmasters.ca

Ad Type/Rates for the Canadian Fiddler:

A)	Full page: 7.5" wide by 10" high	\$225
B)	Half page vertical: 3.6" wide by 10" high	\$165
C)	Half page horizontal: 7.5" wide by 5" high	\$125
D)	Quarter page vertical: 3.6" wide by 5" high	\$90
E)	Business card size: 3.6" wide by 2" high	\$45

Bulk Discounts:

4 ads – 25% 3 ads – 15% 2 ads – 10%

To request an ad, please fill out the Ad Request Form on page 1 and mail in with a cheque or money order.

For more information regarding submissions or formatting requirements, please contact the Editor at:
media@canadiangrandmasters.ca

A) Canadian Fiddler - Full Page
7.5" wide by 10" high
\$225

B) Canadian Fiddler -
Half Page Vertical
3.6" wide by 10" high
\$165

C) Canadian Fiddler - Half Page horizontal

7.5" wide by 5" high

\$125

D) Canadian Fiddler - Quarter Page

3.6" wide by 5" high

\$90

E) Canadian Fiddler - Business Card size

3.6" wide by 2" high

\$45